

Omid Alborz production and service collections

**Omid Alborz Aluminium Complex:** This complex was built in 2019 in three phases. In the first phase, aluminium foils with a thickness of 5.5 to 300 microns are produced. In the second phase, cold rolled aluminium sheets with a thickness of 0.3 to 6 mm are produced. In the third phase, casting coils with a thickness of 6 to 10 mm are produced. The alloys produced by this factory include alloy groups 1000, 3000 and 8000 and products based on standards BS EN 546-2 And BS EN 573-3 are produced. Currently, this factory is the only producer of aluminium foils with a thickness of less than 10 microns in Iran and produces the highest quality products for packaging food, medicine, health and other industrial applications.



**Omid Alborz Pipe and Profile Factory:** This factory was established in 2003 and now it produces steel pipes and profiles by roll forming and ERW direct welding. This factory has an annual production capacity of 100,000 tons of pipes and profiles. The primary material used is steel coils with a thickness of 1.5 to 2.5 mm and it is produced according to the national standard of Iran with numbers 17003-1 , 17003-2 , 3293 and 7336.



**Dehshir manufacturing and industrial complex:** This production unit was opened in 2003 in Yazd province. In 2019, this production unit was bought by Rostami brothers and with the motto of quality improvement, product development and employment development, they updated all its basic infrastructure. Currently, this factory with an annual production capacity of 120,000 tons of LNP and UNP steel is being produced by hot rolling method and with ISIRI standard numbers 4477-1 and 13968-1.



**Parsian cutting service center:** The provision of steel sheet cutting services in this complex is 30 years old and this service is now provided at the Parsian Cutting Service Center located in Tehran, Old Qom Road, "60 Meteri Shorabad" Street. This Center is one of the most well-known and famous cutting works in Tehran, and the service of unrolling steel sheets with a thickness of 0.30 to 10 mm and a width of up to 180 cm and any desired length is provided. Also, in this center, all kinds of thick steel sheets with a thickness of 10 to 200 mm are offered with reliable brands.



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OMID ALBORZ

Omidalborz Steel and  
Aluminium Complex



## About Omid Alborz

In 1963, Alireza Rostami founded a business that you know as Omid Alborz Steel and Aluminium Complex now. In 2004, Alireza's sons added a new chapter in their family business in the field of steel by purchasing the Omid Alborz Pipe and Profile Factory located in Eshtehard Industrial Town and entered the field of production in addition to trading and cutting. In the following years, the production area was developed, and in 2018, the hot rolling factory of Dehshir Steel and in 2019, the aluminium foil and sheet production factory were added to the production capacities of this complex.

Honesty and customer orientation are part of the organizational culture of this group and its founders have always adhered to these principles since the beginning of their activity and have forced all their colleagues and human resources to implement them.

Omid Alborz is currently active in steel and aluminium industries. In the steel sector, it produces pipes and profiles, LNP and UNP. In the aluminium sector, it produces aluminium sheets and foils with thicknesses of 0.006 to 10 mm and supplies its products in Iran and export markets.

## Omid Alborz's goals

- ▶ Developing employment and entrepreneurship and creating a suitable and reliable platform for the growth and flourishing of the potential of specialized human forces.
- ▶ Development of variety and quality of products and Increasing production capacity.
- ▶ Development of production capacities based on knowledge and advanced technologies along with localization of knowledge and technologies.
- ▶ Eliminating middlemen and selling products directly from the factory as soon as possible and obtaining maximum customer satisfaction.
- ▶ Developing foreign trade and increasing exports.
- ▶ Providing specialized advice needed by customers in the field of steel and aluminium products.



## Organizational values

**Omid Alborz considers maintaining the satisfaction of its employees, customers, suppliers, colleagues and other stakeholders as its most valuable asset, and in order to maintain these assets, it considers it necessary to comply with the following principles as its organizational charter:**

- ▶ • Omid Alborz believes that the first thing that our customers should understand in relation to us is that they are facing a group as a team, all of whose members are trying to make this group grow and reach its goals.
- ▶ • Omid Alborz is always trying to achieve customer satisfaction by continuously improving the quality, variety of products and services.
- ▶ • We believe that success cannot be achieved except by using the two elements of knowledge and experience, and we try to improve the quality level of the organization by continuously training human resources and benefiting from our organizational experience.
- ▶ • We believe that selling products and providing services is not the end of the relationship with our customers, but it is only the beginning of a long-term cooperation that will provide the interests of both parties.
- ▶ • We believe that customers should enjoy our unbiased technical advice even if this advice does not lead to buying products or receiving services from us.
- ▶ • We will try to protect the financial interests, credit, brand and reputation of our customers as well as our interests and our brand.
- ▶ • We will always try to offer better prices to customers by improving processes and reducing production costs.
- ▶ • Creativity, innovation and continuous improvement are our ideals in business.
- ▶ • Self-respect, respect for competitors and all fellow colleagues are part of the main beliefs of Omid Alborz.
- ▶ • Honesty and credibility are valuable assets that take years to acquire and can be spent in a fraction of a minute. Our belief is that no more valuable capital can be found, so we will never spend this capital.
- ▶ • Omid Alborz Company believes in the need to preserve the environment as one of the components of sustainable development and considers environmental protection and reduction of industrial pollution as part of its social responsibility.
- ▶ • Omid Alborz has always tried to be with the victims in crises such as natural disasters and the corona epidemic and poverty and try to reduce some of the human sufferings even if this help is very small.
- ▶ • Omid Alborz tries to take a practical step in protecting the environment by reducing the use of paper.

**The CEO of Omid Alborz Group is committed to ensure that these values are available to all the interested groups of this company and to provide all the necessary resources for its implementation. He also expects his dear colleagues to make the implementation of these values one of their primary goals.**

## Omid Alborz Aluminium Products

- ▶ **Aluminium foils for use in the food industr**
  - Disposable foil containers
  - Printable and laminable foils for the production of sachets and beverage packaging
  - Printable foils for packing butter, cheese, cigarettes and chocolate
  - Printable foils for yogurt lids, cheese lids, glass beverage can lids, ice cream lids, etc.
  - Printable foils for packing dry food such as tea, coffee, cocoa, chocolate
  - General foils for use in packing all kinds of sandwiches and cooking, and other household uses
- ▶ **Aluminium foils for use in health and pharmaceutical industries**
  - Foil for the lid of toothpaste, ointments, softening creams, hygiene gels
  - Sherbet glass lid foil (bottle lid foil)
  - Foil packaging for tablets and capsules (blister)
  - Foil packaging for alcohol pads and wet wipes
- ▶ **Aluminium foils for use in ventilation, energy, electrical, lighting, telecommunications**
  - Foil for the production of ventilation fins
  - Foil for producing the body of industrial air filters
  - Foil for use in cooling radiators
  - Foil for use in electrical and lighting industries and cable making
  - Foil for use in energy industries (solar panels, etc.)
  - Foil for telecommunication industries, including satellite construction
  - Foil for thermal protection and radiation penetration control of telecommunication systems
  - Spacer double-glazed windows
- ▶ **Aluminium foils for use in insulation production industries**
  - Foil for outer covering of Isogam insulations
  - Foil for the production of aluminium insulation coated with different layers of bitumen, adhesive, adhesive foam, etc.
  - Foil for outer covering of glass wool, stone wool and Unoliti insulation
  - Foil for the outer coating of high heat resistant firefighting clothing
  - Foil for outer covering of anti-heat clothing used in various industries such as melting and casting furnaces
  - Foil to cover aluminium insulation against harmful rays
  - Foil for general applications as protection in gases, industrial kitchens and industrial ovens
- ▶ **Aluminium sheets and coils for use in various industries**
  - Aluminium sheet for the internal bodies of industrial refrigerators and refrigerated vehicles for transporting perishable materials
  - Car plane, train and ship body sheet
  - Aluminium ribbed sheet for the floor of buses and trains and edge of platforms
  - Aluminium sheet for the production of license plates
  - Aluminium sheet for production of traffic signs
  - Aluminium sheet for producing aluminium cookware

